



Professionalism & Excellence

**NIGERIAN INSTITUTE OF
PUBLIC RELATIONS**

Member of:



61st

**ANNUAL GENERAL MEETING
(AGM & Inductions)**

Venue:

**June 12 Cultural Heritage
Abeokuta, Ogun State**

Time: **10am**

NIPR DIAMOND ANNIVERSARY:

Partnership Opportunities



Prime Brand Exposure Network: Leverage NIPR's extensive media partnerships to amplify your brand message.



Create & Sell Branded Memorabilia: Partner with us to Design and sell anniversary merchandise like shirts, mugs, and more to a captive audience of over 24,000 members across Nigeria.



Shine in the Diamond Anniversary Compendium: Be featured in this prestigious publication showcasing leading brands and PR experts.



Engage Diverse Audiences: Sponsor or brand special NIPR radio & TV shows across national and state networks, reaching a wide audience.



NIPR Diamond Walk for Economic Transformation: Showcase your brand during a nationwide street walk happening simultaneously in all 36 states and Abuja on 1st June 2024.



Green Nigeria Initiative: Partner with NIPR to plant 60 trees in designated Green Nigeria Gardens in major Nigerian cities, promoting environmental responsibility.'



Special Diamond Anniversary Colloquium: Participate in insightful discussions with global leaders and captains of industries on the future of PR holding at the State and National levels.



Diamond Dinner & Awards: Celebrate excellence in PR at the grand finale, receiving recognition amongst industry leaders.



Exclusive to Prime Partners: Get an invite to the exclusive investiture of the President and Commander-in-Chief of the Armed Forces of Nigeria as the Grand Patron of the Institute.



Plant for the Future at the National Reputation House, Abuja: Be part of the dignitaries and leading entities to plant one of the 60 anniversary commemorative trees at the National reputation house on 11th June 2024



July 2024: Debrief the Media and Stakeholders. Don't miss this unique opportunity to elevate your brand and connect with a dedicated audience. Contact us today to become a Diamond Anniversary Partner! Limited Spots Available!



**Diamond Anniversary Committee
Office of the Vice President and
Vice Chairman of Council**

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vpresident@niprng.org.ng

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Prince : +2348033445158
Mike: +2348035010980



Alh. Mohammed Idris, fnipr
Hon. Minister of Information
and National Orientation

Chief Host



His Excellency
Prince Dapo Abiodun, MFR
Governor, Ogun State

Special Guest of Honour



Dr. Ike Neliaku, fnipr
President & Chairman of Council,
Nigerian Institute of Public Relations

Host



Chief Yomi Badejo-Okusanya, fnipr
Chairman,
National Planning Committee, NPRW



Prof. Emmanuel Dandaura, fnipr
Vice President,
Nigerian Institute of Public Relations

National Anthem

Arise, O compatriots,
Nigeria's call obey
To serve our fatherland
With love and strength and faith
The labor of our heroes past
Shall never be in vain
To serve with heart and might
One nation bound in freedom,
Peace, and unity.

Oh God of creation,
direct our noble cause
Guide our leaders right
Help our youth the truth to know
In love and honesty to grow
And living just and true
Great lofty heights attain
To build a nation where peace
and justice shall reign

Programme of Event

INDUCTION OF NEW MEMBERS, CONFERMENTS OF REGULAR FELLOWS & HONOURARY FELLOWS

1. National Anthem
2. Opening Prayer (Second Stanza)
3. Welcome Remarks - **NIPR President**
4. Induction & Conferment Brief - **Chairman, Fellowship Advisory Committee**
5. Induction of New Members
6. Conferment of Regular Fellows
7. Presentation of Certificates
8. Conferment of Honourary Fellows
9. Presentation of Certificates
10. Response - **DG, NTA**
11. Closing

CHIEF SCOTT-EMUAKPOR

Posthumous Honorary Fellowship of NIPR

Chief Lawrence Enamrerehor Scott-Emuakpor was born on 5th January 1929 in Ewreni in today's Ughelli North Local Government Area of Delta State. He was educated at St. Andrews' CMS Elementary School, Warri; Dennis Memorial Grammar School, Onitsha 1944-49 where he became a Senior Prefect in 1949.

Chief Scott-Emuakpor's career in the world of public relations started in 1953 when he was appointed the Assistant Publicity Officer of the Western Regional Public Relations Department, a position he held till 1956. In the same year, he became the Assistant Publicity Officer in the Federal Ministry of Information, Lagos. He became the Pioneer Public Relations Officer of the University College Hospital (UCH) Ibadan in 1956, a position he held till the year 1959. Still in the same year, this eminent nationalist became the Pioneer Public Relations Officer of Nigeria Police Force.

From 1960, he at various times held the positions of Senior/Principal Information and Assistant Director of Information, all in the Federal Ministry of Information, Lagos, before he was appointed the Deputy Director of Information, where he was Minister-Counsellor (Information & Culture) in the Nigeria High Commission, London from 1st February 1973 – 31st January 1976.

He also held the position of Federal Director of Information from 1st February 1976 – 5th June 1985 and later the Director of Public Affairs, National Assembly, Lagos from 1981 – 1984.

Chief Scott-Emuakpor was also the Acting Permanent Secretary, Federal Ministry of Information, Youths, Sports and Culture in the year 1985.



In the Federal Ministry of Information, he was at various times, Editor of NIGERIA MAGAZINE, NIGERIA TRADE JOURNAL, and all publications issued on the Nigerian Civil War by the Federal Government. He was also the Secretary, National Committee on the Nigerian Civil War and Official Escort to all foreign journalists (print and electronic) visiting the war fronts.

He was the Designer and Coordinator of publicity of Federal Campaigns such as Decimalization of the Nigerian Currency, Change from Left to Right Hand Drive in Nigeria, War Against Indiscipline. As the Federal Director of Information, he was the Head of Information throughout Nigeria and was chairman of the official meetings of National Council on Information consisting of the Ministers of Information and Chief Executives of Federal relevant parastatals, including the News Agency of Nigeria, Voice of Nigeria, Nigeria Television Authority, Federal Radio Corporation of Nigeria, National Archives, Nigeria Press Council, etc. Some of his publications include, News Agency of Nigeria: A Blueprint (1976), Women In The Media: Their Roles And Contributions In The Seventies (1979), and Functioning In A Fluid Communication Policy and Environment: The Nigeria Experience 1966 – 1986. He passed away on the 7th of February 2011 after he successfully completed his earthly journey.

SALIHU ABDULHAMID DEMBOS

Honorary Fellowship of NIPR

Born 27th August 1960, Salihu Abdulhamid Dembos is a results-driven professional with a progressive management career with over twenty (35) years diverse experience in Broadcast and Marketing services.

He attended Kaduna Polytechnic where he read Marketing at Diploma and High National Diploma level and later Ahmadu Bello University Zaria, where he obtained Post Graduate Diploma in Management in addition to several other academic qualifications.

Dembos as a veteran in broadcast industry has vast experience, including television and Radio programme concept development, designing, production, Marketing and Management.

Through hard work, diligence and delivery of excellent results, since he joined the service of the Nigerian Television Authority (NTA), the largest TV network in Africa, he has rose through the ranks, and held various positions such as Marketing Manager, NTA Kaduna, General Manager NTA Lokoja, General Manager NTA Kano, Zonal Director NTA Kaduna, Executive Director Marketing at the NTA headquarters Abuja, before his elevation in 2023 to the rank of the Director General of NTA by President Bola Ahmed Tinubu.

He has also undertaken several other national assignments. For nine solid years, he held sway as the President of Radio, Television, Theatre and Art Workers Union (RATTAWU).

Upon assumption of office as the president of the union, within few months of his election, Dembos took the bull by the horn and was able to revive the union and repositioned it to protect the interest of members.



Under his watch, RATTAWU Headquarters was relocated from Ibadan Oyo state to Abuja, making it the first trade Union to move its Headquarters to the nation's capital.

Additionally, he resolved all workplace issues and disputes between some of the chapters with the management for harmonious working relationship.

In October 2023, Dembos was elected as the Chairman Broadcasting Organization of Nigeria (BON) where he has continually provided developmental advisory to Federal and state government on Broadcast Matters.

As the Chairman, he has consistently ensured co-operation and collaboration among broadcasting organizations while also promoting professional standards and ethics

JOHN MOMOH

Honorary Fellowship of NIPR

Mr. John Momoh is a graduate of the University of Lagos with a Master's degree in International Law and Diplomacy and a B.Sc (with honours) in Mass Communication. He is a 'Chevening' Scholar and alumnus of both Harvard and Lagos Business Schools.

Mr. Momoh is a renowned broadcast journalist with a vast experience spanning more than four and half decades. His solid foundation in journalism and broadcasting saw him traversed in various capacities such as news anchor, senior reporter, and senior producer for Nigeria's National Radio and Television Stations.

This experience helped pave the way for the establishment of Channels TV in 1995, one of the leading private-sector media outlets on the African continent.

It quickly rose to prominence under him as the Chairman of the Channels Media Group and Founder & Chief Executive Officer. It is also known for its integrity and quality of reporting.

Channels has become Africa's most awarded broadcaster and has been groundbreaking in the Nigerian media space with many notable firsts. These include winning the Best TV Station of the Year a record 15 times, first to stream its news and programs live on the internet, first to interface with followers via Twitter and first to have created mobile apps on various platforms.

Momoh's commitment to journalistic excellence and innovation has been acknowledged through numerous awards and honours. These accolades include; Officer of the Order of the Niger, National Productivity Order of Merit, Nigerian



Information Society's Lifetime Achievement Award, Fate Foundation Entrepreneur of the Year, Lagos Business School Entrepreneur of the Year, Institute of Directors Entrepreneur of the Year, Euro knowledge Entrepreneur of the Year, Zik Award, among others.

His contributions extend beyond national borders, earning him a place as a Fellow of several professional bodies and a member of the International Academy of Television Arts and Sciences, where he serves as a juror for the International Emmy Awards.

He is a fellow of the Nigerian Leadership Initiative, Nigerian Guild of Editors, Nigerian Institute of Journalism, Nigerian Institute of Information Management etc.

His influence is also felt in the realm of peace and conflict resolution, where he was appointed as the first international board member of PeaceTech Lab, an organization dedicated to reducing violent conflict using technology, media, and data.

Recently, John Momoh was appointed a member of the board of trustees of the Geneva based International Panel on the Information Environment.

JAKE EPELLE

Honorary Fellowship of NIPR

Jake Epelle is a person with disability who currently serves as the CEO/Founder of TAF Africa. He is a global disability rights advocate for persons with disability and other marginalized groups.

He is a disability inclusion Champion, a UN Albinism Champion and was designated a Human Rights Defender by the French and German governments in December 2021 in recognition of his selfless contributions to the advancement of the rights of persons with disabilities. His organization Taf Africa is currently the face of disability inclusion for the European Union in Nigeria.

Mr. Jake Epelle was largely responsible for the introduction of free skin cancer treatment by the Federal Republic of Nigeria for persons with albinism and other African countries. He has always been at the forefront of advocating for access to quality health for persons with albinism. Mr. Epelle is a skin cancer survivor who is at the forefront of getting free skin cancer treatment for persons with albinism through his foundation, partnership and collaboration with Stanford university, California, USA.

Mr. Epelle is former seasoned broadcaster and has used his profound experience in influencing policies and discussions in the public space to further his passionate advocacy for quality and affordable healthcare facilities and drugs for the most vulnerable. He is passionately committed to ensuring quality healthcare delivery for all in Nigeria particularly and Africa.

He is happily married with children.



LADI PETER THOMPSON (REV)

Honorary Fellowship of NIPR

Oladimeji Peter Thompson born 21st August 1961, in Lagos, Nigeria is a trailblazer in the unfolding Nigerian renaissance. He attended Ahmadu Bello University Zaria where he obtained his first and second degree in 1983 and 1985 respectively, all in Architecture.

An accomplished security researcher-consultant, notable clergyman and Nigerian patriot, he is regularly quoted for his multifaceted contributions to peace building and national development. He is an accomplished author, having published over 12 inspirational books on national issues, theology and non-fictional.

Erudite and innovative, he has been a pivotal figure in various initiatives, including pioneering an NGO of notable stature, the Macedonian Initiative (NGO). He is also one of the brains behind Men of Destiny Foundation, an initiative focused on providing support for the families of policemen slain in the course of duty, as well as several other initiatives at home and abroad.

As a clergyman, Thompson has shown his dedication to peacebuilding and humanitarian work, particularly through programmes aiding widows and orphans in various locations across Northern Nigeria. His roles as a Special Adviser and international emissary for prominent offices, such as the Christian Association of Nigeria (CAN) presidents, highlight his influential position within the global religious community.

Notably, Thompson is recognized for his innovative and unconventional approaches, serving as a bridge builder across different faiths and advocating for the marginalized in conflict-affected areas.



Thompson, as a communicator and influencer, has delivered impactful presentations worldwide on topics like global terrorism and conflict resolution, including engagements at significant venues such as the US Congress, British Parliament, and United Nations Track III events. His substantial presence in the media, both in television and radio, underscores his belief that effective communication, rather than leadership alone, is the crucial element for success.

He maintains that while leadership is important, effective communication is the tool that leaders use to achieve their goals. He believes that the official adoption of an indigenous version of Nonviolent Communication (NVC) is the accredited platform for national discourse.

Thompson's visionary disposition extends beyond religious and national borders, advocating for a more inclusive, tolerant, and peaceful global future. His strategy to modernize ancient African conflict resolution methods, using innovative approaches and a mathematized framework has yielded fruit. As a respected speaker, he addresses global and national platforms, including the National Institute of Public Relations (NIPR).

LIST OF HONOURARY FELLOWS, REGULAR FELLOWS & NEW INDUCTEES

Honorary Fellowship

1. Chief Lawrence Enamrerohor Scott-Emuakpo (Post Humous)
2. Mr. Salihu Abdulhamid Dembos
3. Mr. John Momoh, OON
4. Ambassador Jake Epelle
5. Rev. Ladi Thompson

Regular Fellows

- 1 Mrs. Onyinye Ralph-nwachukwu
- 2 Mr. Benedict Onah Okache
- 3 Mrs. Grace Ometere Ayoola
- 4 Mrs. Rose Oriaran-anthony
- 5 Dr. Adetunji Oluwasegun Adeleye
- 6 Dr. Omowumi Omojola Awosusi
- 7 Acm. Jonas Agwu
- 8 Dr. Obinna Friday Nwachukwu
- 9 Dr. Monday M. Chinedu Ashibogwu
- 10 Mrs. Grace Ladi Zamani
- 11 Mr. Yusuf Mu'azu
- 12 Comrade Loveth Chisaa Ekwemalor
- 13 Dr. Chijioko Kingsley Ukadike
- 14 Mr. Oluwole Falodun
- 15 Mrs. Lantana Ladi Ahmed
- 16 Mr. Sunny Adejoh Baba

NEW MEMBERS

1	Mercy Iwoyegha	OWIYAI	Associate
2	Ifeanyi Nnamdi	NWOKEMODO	Associate
3	Oyiza Preye	LAMBERT	Associate
4	Ebinabo Brenda	KOMBO	Associate
5	Friday Audu	EDWIN	Associate
6	Samaila	DAUDA	Associate
11	Nkem	NWAEKE	Associate
12	Okiemute Polycarp	OROSEWOTU	Associate
13	Dennis	OGHENERE	Associate
14	Ighoteguonor Festus	AHON	Associate
16	Paul Omo	OKOJIE	Associate
18	Blessing Edet	ALBERT	Associate
21	John Abiola	ALIYU	Associate
22	Jamiu Ayodele	IBITOYE	Associate
23	Johnson Busuyi	ADETONA	Associate
24	Saminu Ojewumi	OJEBODE	Associate
25	Habiba	ETSU	Associate
26	Safiya Kaka	M. DAGACI	Associate
27	Olumayowa Osikunmi	OSIKANMI	Associate
28	Adebayo Kolawole	GBADEBO	Associate
29	Adeola Olasunkanmi	ADENIYI	Associate
30	Ifeolaoluwapo Maria	ABATI	Associate
31	Olugbemisola Afolake	OLATUNJI	Associate
32	Olufunmilola Abiodun	ROSIJI	Associate
33	Olusola Adenike	ERINLE	Associate
34	Mutiu Olayode Ademola	BAKARE	Associate
35	Mobolaji Adigun	ADEBIYI	Associate
37	Comfort Eleojo	PHILIP-EGWU	Associate
38	Bessy Laurretta	AZU	Associate
39	Adaobi Geraldine	OKUANI	Associate
40	Happiness Chinenye	NWORIE	Associate
41	Tonye Felix	YEMOLEIGHA	Associate
42	Andrwe Ali	IBIBI	Associate
43	Jammy Seigha	GUANAH	Associate
44	Johannes Oluwatobi	WOJUOLA	Associate
45	Abubakar	UMAR	Associate
46	Pere-Ere	ENOCK-ETIMIGHAN	Associate
47	Abdulrafiu Olanrewaju	OLOWOPOPO	Associate
48	Olusegun Kazeem	OSHODI	Associate
49	Olajumoke Bolanle	OLAIYA	Associate
50	Zakariyau	ADAM	Associate
51	Maimuna Egigogo	RAJI	Associate
52	Abubakar Gimba	RABIU	Associate
53	Olawale Abayomi	ONIFADE	Associate

1	Mohammed Babagana	BULAMA	Member
2	Uche Magnus	MBANASO	Member
3	Oluwatosin John	Igbalawole	Member

NOTICE OF AGM

Notice is hereby given that the Annual General Meeting of the Nigerian Institute of Public Relations (NIPR) takes place at **June 12 Cultural Centre, Abeokuta, Ogun State, on Thursday, April 25th, 2024 at 11:00 a.m.**

AGENDA

1. To read the notice conveying the meeting
2. To receive the President's Report
3. To receive the audited accounts for the year ended 31st December, 2023
4. To authorise Council to fix the remuneration for the auditors
5. Hosting of 2025 NPRW
6. Report on 61st Diamond Jubilee
7. Launch of Register of Members, 2024
8. Launch of NIPR Life Assurance Policy
9. Creation / Review of Bye-Laws
10. Report of NIPR Act Enforcement and Compliance Committee
11. Presentation on Membership Benefits

BY ORDER OF COUNCIL

REGISTRAR

'A NEW DAWN'

REPORT BY THE PRESIDENT AND CHAIRMAN OF COUNCIL, DR. IKE NELIAKU, fnipr, AT THE 61st ANNUAL GENERAL MEETING OF THE NIGERIAN INSTITUTE OF PUBLIC RELATIONS (NIPR) HOLDING AT THE JUNE 12 CULTURAL CENTRE, ABEOKUTA, OGUN STATE, THURSDAY, 25T APRIL, 2024

Very Distinguished Colleagues,

Today marks a great day in the annals of our Institute, the Nigerian Institute of Public Relations, as it presents the stock taking of activities since the inception of this current Council exactly on the 25th of August, 2023, eight months ago.

The emergence of the current Council came with the proclamation of the mantra “New Dawn”, which is a promise to usher a fresh start or a new beginning of utilising the hidden potentials and abundant skills identified within the Institute and the profession to upscale our activities and deliver tangible values to the Institute.

I must submit that as President and Chairman of Council, it has been a privilege to lead this esteemed Institute in its mission to uphold the highest standards of Professionalism and Excellence in the field of Public Relations. I will like to use this opportunity to thank you, again, for giving me the opportunity to serve in this capacity, as your 15th President. I will quickly take this opportunity to also thank you for supporting me with distinguished and experienced colleagues as Members of Council.

Building on the efforts of previous Councils, we have moved from a solid foundation to building an ecosystem where every practitioner will have the opportunity to contribute and earn the shared glory of a befitting Institute.

The Council under my leadership set forth at dawn through the formation of five (5) Council work-teams, with various terms of references focusing on the repositioning of the National Secretariat; collation and harmonization of all campaign promises towards fashioning a programme of action; review of Council Committees; effective and sustainable funding of Institute’s activities; and compliance with the NIPR Act.

The outcome of this thorough exercise propelled the design and pursuit of vigorous programmes and activities, which has resulted to the upliftment of the practice, profession and the Institute.

This report is presented in the following four parts:

- i. **Part One - Ideological and Philosophical Framework;**
- ii. **Part two - Programmes and Activities;**
- iii. **Part Three - Future Forward; and**
- iv. **Part 4 - Conclusion.**

PART ONE – IDEOLOGICAL AND PHILOSOPHICAL FRAMWORK

To successfully implement our programmes, we needed to first create the right mindset and understanding that will give us the ideological and philosophical framework to operate. This framework formed the approaches we have adopted in running the Institute. They are:

1. The Big Family Approach - Consolidation Not Opposition

Prior to our Council election in 2023, the candidates met at Abuja on Wednesday 23rd August, to

agree to work together as a team in the best interest of the Institute. We agreed that we desire to add value to the Institute, hence our decisions to contest the election. To that end, we saw the need to consolidate our ideas and efforts into a single document and galvanise our efforts to work as a team under 'G29' platform, irrespective of the outcome of the election.

We have since incorporated this policy into our operational framework, deploying talents of Team G29 members according to capacities and competences. We will continue to improve on this leadership model as we move forward in running the affairs of the Institute.

2. Value-Mantra Approach

As part of building momentum to drive the New Dawn agenda, we introduced a value-mantra, intended to set a form of mechanism to weigh the value the Institute should derive from every engagement. These are:

- i. Professional Value;
- ii. Reputational Value; and
- iii. Financial Value.

Henceforth, the Institute, at all levels should not be involved in any mission, project or programme that will not give us at least 2 of the 3 values listed above.

3. Enterprise Approach

We believe that the Institute should be run as an enterprise, to apply creativity, deploy innovation, ensure more prudence, expand our revenue base, streamline operational structure, inspire and motivate staff to work as entrepreneurs. This is aimed at transforming the Institute from being perceived as poor and inorganic to the mindset and reputation of a wealthy organization.

These have become our foundational truths that guide our leadership and governance. We will continue to improve on them as we move forward.

4. Relevance Approach

It is important that we do everything possible to create relevance for our profession. This comes by conscious and deliberate thoughts with actions. We should run our organisation from the mindset of creating relevance in society.

5. Inclusive Approach

We believe that every professional Public Relations professional has something to offer the Institute. Accordingly, we have to make conscious efforts to identify talents within us and deploy such talents and resources to where they are strong. This includes partnering with our members and empowering them to become assets to the Institute.

PART TWO – PROGRAMMES AND ACTIVITIES

1. Placement of Public Relations In The Scheme Of Service In The Federation – 'Caderisation'

The Council has achieved the long-desired placement of Public Relations in the scheme of service through the approval of the redesignation of Information Officer cadre as Information and Public Relations Officer Cadre Grade Level 08 to 17 and Executive Officer (Information and Public Relations) Grade Level 06 to 14 by the National Council on Establishments (NCE) at its 45TH Meeting held from 11th to 13th December, 2023 in Bauchi, Bauchi State. This was immediately followed by a circular issued by the Head of Service of the Federation, Dr. Folashade Yemi-Esan on 21st March, 2024 with reference Nos: HCSF/SPSP/ODD/CND/100/S.1/196, and taking effect from 13th December, 2023, the date of Council approval.

The implication is that Public Relations has now been fully recognised and caderised in public service. We will continue to follow up on the implementation of the circular at federal, state and local government levels.

Distinguished professional colleagues, our collective efforts made this feat possible after about 17 years of the struggle. We will continue to express gratitude to our supervising Minister of Information and National Orientation, Alh. Mohammed Idris Malagi, fnipr, who facilitated this splendid victory.

We will also express our appreciation to the Caderisation Committee led by Mrs Olubunmi Badejo and Dr. Sunny Baba, who led the team of Federal Ministry of Information and National Orientation to Bauchi, the leadership of NIPR Bauchi, especially Council Member Rabiun Ali Kobi, Fellow Ande IHEME, Fellow Kabiru Garba Aminu, Chairman Mohammed Wada and their colleagues in the chapter.

We give God all the glory for this landmark achievement.

2. From Finishing School to Public Relations University

In our drive to equip practitioners with the required skill-sets and deepen their knowledge and practice in an ever-changing environment, Council approved the establishment of the Public Relations Finishing School. The School is styled in the model of the Nigeria Law School, and will serve as a bridge to producing thorough bred practitioners.

I am happy to report that His Excellency Engr. Abdullahi A. Sule, the Executive Governor of Nasarawa State, wrote the Institute on 12th April, 2024, vide a letter referenced GHL/CORR/S/VOL/1/1, indicated interest by Nasarawa state government to host the Finishing School, with the following commitments:

- a. To provide the land for the siting of the School at no cost to the Institute
- b. To pay in full, all dues relating to the land
- c. Process and handover the Certificate of Occupancy for the land

A copy of the letter from the Nasarawa State Government is at the National Secretariat for citing.

Let me also inform dear colleagues that the Finishing School, which will be the first in Africa, is a precursor towards our plan to establishing the Public Relations University of Nigeria, which will be the first in the world.

At its 109th Meeting on 14th April, 2024, Council considered and accepted the offer by Nasarawa State Government, having become the best received. We are encouraged by the enthusiasm expressed about both the Finishing School and the University by our vast pool of human resources at home, in the diaspora, and our international affiliations who have all expressed desire to work with NIPR to establish these projects.

3. Digital Transformation

Recognising the importance of digital communication in today's landscape, the need to largely migrate our operations online to serve the increasing population of practitioners through a medium, wholly owned and hosted by the institute became necessary. This, the current Council has embarked upon with our new website www.niprng.org.ng, coming into use on February 29, 2024. The process of optimising the value from the digital transformation programme is on a steady rise and will feature seamless delivering of membership services like upgrading, recertification, payment for services, registration for Mandatory Continuing Professional Development Programmes, Exams, training and conferences. The Council is grateful to the team led by Professor Uche Mbanaso, a professor of cyber security and Mr. Tosin Igbalawole, an ICT expert, who are rendering their professional expertise on pro-bono as their contribution to the growth of the Institute.

4. Initiating and Institutionalising National Spokespersons Summit:

The need to build a nation where all will be proud of, comes with deep responsibilities and commitments towards shaping the various narratives associated with it, as we must have a thriving nation before any profession can survive. You will agree with me that the Institute, naturally, must be found to be leading in this charge. We initiated and hosted the maiden edition of the National Spokespersons Summit from 26th -27th March, 2024 at the International Conference Centre Abuja. The event was a huge success and attracted the biggest gathering of spokespersons from the public, private and civil society sectors, including different strata of government from Federal, State and Local Government areas.

I must appreciate the ever-patriotic disposition of the Minister of our supervising Ministry, the Honourable Minister of Information and National Orientation, Alh. Mohammed Idris Malagi, fnipr, for the deep commitment in our partnership towards hosting the first ever spokespersons summit. And to the National Planning Committee led by Sule Yau Sule, as well as you, my distinguished colleagues for keying into this worthy programme.

5. Establishment of NIPR Hubs

The establishment of NIPR Hubs in specialised and focal areas is a deliberate action at seeking to deploy Public Relations in assisting to address critical challenges facing the various sectors of the economy, including poor infrastructure, government bureaucracy and many more. These hubs, which are run by committees made up of seasoned practitioners are located in centres with commanding height and concentration of businesses within the particular sectors.

They include:

- i. Energy (Oil and Gas) Hub with location in Port Harcourt;
- ii. Enterprise Hub, located in Lagos;
- iii. Maritime Hub, Located in Lagos;
- iv. Aviation Hub located in Lagos;
- v. Banking, Insurance and Finance Hub in Lagos;
- vi. Anti Corruption and Consumer Protection Hub in Abuja;and
- vii. Young Professionals Hub in Abuja.

The aim is to use Public Relations to advance the business and economic environment of the various sectors as identified and gain value to the Institute, in line with NIPR value-mantra approach. It is our desire that the Hubs will commence full activities later in the year.

6. Young Professionals Hub

The Young Professionals Hub, which was inaugurated at the Opening ceremony of the Nigeria Public Relations Week is a conscious programme aimed at grooming and building a credible successor generation to take over from us when we retire. A framework for constant engagements that will involve networking, mentoring, peer review among other activities, have been designed to ensure that young professionals who are of Associate cadre and/or below the age of 35 years are given the right opportunities for the right kind of professional development.

The Hub is coordinated and run by their members under the supervision of Education Advisory Board.

7. Inclusive and Delegated Leadership

For us to realise the enviable height we desire for the institute and profession; all hands must be on deck to contribute to a progressive navigation. To this end Council approved the constitution of several committees with terms of references aimed at achieving several tasks in the various affairs of the Institute. The successes recorded in the activities of most of the committees are indicative of the gains of inclusive and delegated leadership.

Members are encouraged to volunteer their services for the upliftment of our dear Institute

8. **Collaboration and Partnerships**

We have fostered strategic partnerships with other professional bodies, government agencies, and industry organisations to advance the objectives of NIPR. These collaborations have enabled us to leverage resources, share best practices, and amplify our collective impact on the profession.

Memoranda of Understanding (MoU) was executed with organisations run by members for various programmes.

They include MOU with:

- i. Development Spec Academy on the REBIRTH Nigeria Campaign - a value reorientation programme;
- ii. Image Marchants Promotion Limited to partner in organising the 4th Annual Spokespersons Awards alongside the National Spokespersons Summit in March 2024.;
- iii. Enentis Communication Ltd. for marketing of advert spaces in the 2024 Register of Members publication; and
- iv. The Rainbow Strategy company for the hosting of a NIPR national retreat.

Furthermore, efforts at fostering strategic partnerships with the media have yielded great dividends in the aggregation of organisations partnering in promoting NIPR programmes. Worthy of mention:

- i. Nigerian Television Authority (NTA);
- ii. Daar Communication Plc, owners of African Independent Television (AIT) and Ray Power;
- iii. Federal Radio Corporation of Nigeria (FRCN);
- iv. National Orientation Agency (NOA);
- v. Voice of Nigeria (VON);
- vi. Channels Television; etc.

Discussions are at different levels to also enter into collaboration and partnerships with the following organisations:

- i. Economic and Financial Crimes Commission;
- ii. Federal Competition and Consumer Protection Commission;
- iii. Independent National Electoral Commission;
- iv. Nigerian Guild of Editors;
- v. Nigerian Union of Journalists;
- vi. Guild of Certified Online Publishers;
- vii. Lagos Chamber of Commerce and Industry;
- viii. National Institute of Marketing of Nigeria;
- ix. Etc.

We look forward to deepening these existing relationships and securing additional collaborations and partnerships. Members are encouraged to take advantage of this window and initiate viable collaborations and partnerships for their Institute, as well as help in strengthening existing ones.

9. **Introduction of More Legacy Lecture Series**

While we still celebrate the memories of our founding President through the annual Dr. Sam Epelle Gold Paper Lecture Series, this Council has identified and commenced more legacy lecture series in recognition and honour of the sterling qualities exemplified by the personalities involved.

They are:

- i. His Majesty, Obi Alfred Nnaemeka Achebe National Peace and Reconciliation Annual Lecture, organised by the Nigerian Institute of Public Relations in partnership with Chukwuemeka Odimegwu Ojukwu University (COOU), Igbariam, Anambra State. The inaugural edition took place on 5th of October 2023, with His Lordship, Felix Femi Ajakaye,

the Catholic Bishop of Ekiti Diocese, as Guest Lecturer. The 2nd edition will be delivered by Prof. Pat Utomi, fnipr on Tuesday October 8, 2024, at the ITF Auditorium of Chukwuemeka Odimegwu Ojukwu University, Igbariam, Anambra State, by 12noon.

- ii. Council also approved the hosting of His Highness, Aminu Ado Bayero National Integration Annual Lecture Series with the maiden edition to hold in Kano State in the month of October, 2024.

Both Obi Achebe and Emir Bayero are Fellow and Member of the Institute, respectively.

10. Professional Development

We have continued our commitment to enhancing the professional development of our members through various training programmes, workshops, conferences and seminars. These initiatives aim to equip our members with the latest knowledge and skills necessary to excel in the dynamic field of public relations.

11. Special Training of ECOWAS Executive and Staff in Communication Department

The Institute facilitated a special training for the entire ECOWAS executive and their line staff in charge of communication on strategic communication. This training was supported by the United States Embassy in Abuja and the feedbacks are quite encouraging.

12. Annual Directors Conference and Retreat

The annual directors conference had grown to be a brand and one of the flagship programmes of the institute, however, it needed some touch of brand elevation. This has commenced through the process of engaging a consultant to market and manage the event. We are optimistic that once the process is concluded, activities will commence in earnest towards delivering a world class conference and retreat in the 9th edition, in November 2024.

13. Mandatory Continuing Professional Development (MCPD)

The MCPD training has continued to serve as a great means of retooling our practitioners. Dear colleagues, as the name implies, practitioners are expected to participate in at least one MCPD per year. In the period under review, a total number of 252 practitioners participated in MCPD sessions as shown below:

MCPD SESSIONS	NO OF PARTICIPANTS	DATES
1	84	Oct. 26, 2023
2	57	Dec. 12, 2023
3 Police PRO Conference	31	Dec. 13, 2023
4	38	Feb. 6, 2024
5	42	Mar. 12, 2024
Total	252	

14. Membership

We have pursued with vigour, the issue of membership in such a way that very old members whose debt stock in subscription kept them away from participating in activities of the Institute were offered waiver to pay for three (3) years in lieu of their indebtedness. This waiver programme officially lasted from October to December 2023 and was utilised by 166 practitioners with some having their induction dating as far back as 1987-1991. It was a harvest of veterans and an enriching reunion to the fold.

15. Induction of Members

New members have been inducted through direct admission and the Master Class programme designed for candidates that have practiced Public Relations for over seven (7) years but were yet to register with the Institute. About 596 new members have joined the Institute since inception of this council.

Below are tables showing records of Master Class and Induction of new members:

MASTERCLASS SESSIONS	NO OF PARTICIPANTS	DATES
1	77	Nov. 30, 2023
2 Police PRO Conference	32	Dec.15, 2023
3	80	Mar. 21, 2024

INDUCTIONS	NO OF PARTICIPANTS	DATES
1	265	Dec. 1, 2023
2 Police PRO Conference	32	DEC 13 2023
3 Inauguration Special Induction	25	Jan. 16, 2024
4	228	Mar. 22, 2024
5. NSUK ISDEVCOM Sp. Induction	46	Apr. 18, 2024
Total	596	

16. Fellowship Upgrade

The Fellowship Advisory Committee held a screening exercise on the 15th of April, 2024, where the regular fellows presented today emerged with the approval of Council.

Council had also approved conferment of honorary fellowship to deserving Nigerians for their contributions to the Nigerian Institute of Public Relations in particular and the Federal Republic of Nigeria in general, as we all have witnessed today.

On behalf of the current Council, I extend our warmest congratulations once again and urge the new Fellows to see this upgrade as a call to more service to the Institute and the nation at large.

17. Introduction of Life Membership Annual Subscription and Review of Master Class Fee

Council at its 109th meeting of 14th April, 2024 considered and approved the introduction of life membership subscription and review of master class fee. Presented below are the Council approvals for ratification by the general assembly.

Life Membership Subscription:

- i. Above 70 years = Free subscription
- ii. Above 50 years = N500,000 (Five Hundred Thousand Naira only)
- iii. Less than 50 years = N1,000,000 (One Million Naira only)

New Master Class Fee

- I. N400,000 (Four Hundred Thousand Naira) only. This is exclusive of the cost of Membership application form which is N20,000 presently.

The increase was necessitated by the current market forces.

18. National Secretariat

To enhance service delivery at the National Secretariat, Council advertised and employed more staff to man critical positions necessary to launch the Institute on a new pedestal. In doing so, we prioritised the need to fill the position of Director of Public Relations. This culminated in the engagement of Mr. Stanley Ogadigo as the Director of Public Relations. Mr. Ogadigo, who comes with a wealth of experience as a consummate public relations practitioner came ready, passion laden and had to resign his lucrative job in the Corporate Communications Division of the Nigerian National Petroleum Company Limited (NNPC).

Other positions whose employment has been concluded include, Director of Business Development for Lagos National Office, Media Relations Officer, Protocol Officer, Social Media Officer, ICT Officers, Business Development Officer, Administrative officers, and Accounting Officers.

19. Diamond Anniversary Celebration

Dear colleagues, our great Institute clocked 60 years in 2023. Though we are not yet where we desire to be, appreciable level of progress has been made, which deserves some parting on the back. We have set in motion a line up of activities towards celebrating our diamond anniversary. All chapters have been primed as to their roles in the celebration which has to gain traction in all chapters through various activities and a grand finale in Abuja, the Federal Capital Territory.

The whole of the month of June has been earmarked for all activities relating to the Diamond Jubilee celebration. Members of the Institute are please requested to support this celebration and encourage their organisations to support us as partners and sponsors. The Vice President and Vice Chairman of Council is leading the Diamond Anniversary National Planning Committee for a synchronised celebration.

20. Chapter Relations and Resuscitation of Dormant Chapters:

The current Council has sustained constant interactions with leadership at Chapter level on ways to sustain their viability and growth. Part of this effort is the hosting of several virtual meetings between the Chapters' leadership, Council and several stakeholders at the Chapters. A virtual townhall meeting was held in December 2023, where practitioners willingly contributed ideas on the Institute of their dreams. The feedback of such engagements has informed the efforts carried out in improving service delivery.

In our efforts to resuscitating dormant Chapters, a Presidential Committee on resuscitation of State Chapters is appointed for such States and given 3-6 months (as may be required) to revive the Chapter, grow membership and conduct elections.

A remarkable success story is that of Nasarawa State Chapter, where elections were held on the 12th of April, 2024, with the emergence of Controller Joseph Attah, fnipr as the chairman.

Elections were conducted in 11 State Chapters within this period to usher in new executives or new tenures in line with bye-law No. 2 on administration of Chapters.

The Chapters include: Abia, Rivers, Ondo, Lagos, Anambra, Imo, Kaduna, Kano, Federal Capital Territory, Niger and Nasarawa.

21. Appreciation to State Governments

Council will like to use this opportunity to sincerely appreciates the government and people of Nasarawa State under the leadership of His Excellency, Engr. Abdullahi A. Sule, for his enthusiasm and willingness to partner with the Institute on many fronts. His Excellency has demonstrated this not just by indicating interest to host our flagship education institutions, but has gone further to approve a monthly grant of N1,000,000.00 to Nasarawa State Chapter to help in running the chapter.

The Institute should reciprocate these gestures.

I will like to appreciate the role played by Vice President Prof. Emmanuel Dandaura, Malam Yakubu Lamai, Director General, Strategic Communication to the Governor, the newly elected Chapter Chairman, Comptroller Joseph Atah, and their colleagues for their efforts. We encourage them not to relent, but continue to do more.

Council also expresses profound thanks and appreciation to the Government and People of Kwara State, under the leadership of His Excellency Alh. AbdulRahman AbdulRazaq, Chairman of Nigerian Governors Forum; for his support and willingness to partner with the Institute. He not only accepted to chair the maiden National Spokespersons Summit, but also supported the Summit with the sum of N10million.

We deeply appreciate the efforts of the leadership of NIPR in Kwara state, especially Council Member, Prof. Saudat Abdulbaqi, Mrs. Bola Olukoju, Hon. Commissioner for Information, Fellow Raheem Adedoyin, Fellow Saadu Salahu, and their colleagues.

Mention must also be specially made of the newest Patron of the Institute, His Excellency, Governor Prince Dapo Abiodun, CON. We appreciate his support towards hosting the maiden edition of Nigeria Public Relations Week, and particularly, for supporting the Ogun state Chapter with office accommodation and a bus for operations of the Chapter. We sincerely thank the Ogun State Government for this outstanding support, and members of NIPR Ogun State Chapter for their efforts and commitment.

22. Compliance and Enforcement

Dear Colleagues, we are gathered here today, barely 8 months into the life of this council to witness another Annual General Meeting. This is so because the current Council is determined to adhere to the dictates of our enabling law, which stipulates that Annual General Meetings should take place in the month of April. We intend to maintain this calendar, and this is why we decided to forgo four (4) months of our tenure to return to the provisions of our enabling Act.

In the same measure, our efforts at fighting quackery in the profession has yielded an appreciable level of compliance in public and private organisations. Though challenges still persist in government establishment, the next stage of the fight will witness activation of prosecutions having done sustained advocacy and publicity of our intention to commence full compliance with the act.

It is worthy to note that these sustained efforts of the current Council are aimed at reinforcing the structures in place, while opening new vistas for the Institute.

The Institute is faced with the challenge of befitting office accommodation at the National Secretariat as well as the Lagos liaison and indeed, most State Chapters. This challenge, though not insurmountable, really requires our attention at finding quick and lasting solutions to.

23. Nigeria Public Relations Week

The Nigeria Public Relations Week was initiated as an innovation to demonstrate the immense value of public relations to nation building and national development.

Unlike in the past where we use only a day or two for Conference and AGM, this innovation allows a whole week dedicated to learning, relaxing, networking, and celebrating Public Relations in a host State on a dedicated subject relevant to the nation. The inaugural edition we are currently enjoying is dedicated to the economy.

We salute the commitment and sacrifice of the Chairman, National Planning Committee, Chief Yomi Badejo-Okusanya, who conceived this idea, and has worked with the Council and members of his team to midwife and birth the brand.

24. Nigerian Public Relations Definition Project

As part of deepening the appreciation, understanding and application of Public Relations in Nigeria, we embarked on finding an appropriate fitting definition of Public Relations for Nigeria. Such definition is to take into cognizance, the uniqueness of Nigeria and peculiarities of its operating environment.

To this end, we set up a committee of senior practitioners led by President Rotimi Oladele, fnipr. The Committee has since submitted its report, awaiting final processing by Council.

25. National Order of Precedence

It is not cheering to hear that Nigeria does not have a National Order of Precedence. Members of the International Community have expressed concern that the nation does not have an official encompassing Order that is acceptable to all arms of government.

We set up a Committee, under the leadership of Mrs Nkechi Ali-Balogun, fnipr to produce a draft National Order of Precedence. When the draft is produced, we will work with our colleagues and friends at the National Assembly to sponsor a bill to that effect. While awaiting the draft, we have commenced consultations and consensus building with appropriate stakeholders within and outside the National Assembly.

26. Nigeria Reputation Management Group

Reputation we often say, is a core asset. This is the case for individuals, organisations, and governments. We recognise the immense importance of influencing perception and building a strong reputation capital for our nation, as part of the values NIPR could offer to the nation.

To this end, Council has initiated the Nigeria Reputation Management Group (NRMG), led by CGC Adewale Adeniyi, fnipr and supported by Chief Yomi Badejo-Okusanya, fnipr.

When fully established, the NRMG will run among others, the following programmes for the Institute:

- i. Nigeria Reputation Fair
- ii. Nigeria Reputation Summit
- iii. Reputation Perception Index
- iv. Nigeria Reputation House

The details and terms of engagements are being developed.

PART THREE – FUTURE FORWARD

The opportunity of serving as President of the Institute and interacting widely with stakeholders within and outside the profession, have exposed me to the challenges of our profession, some of which are as follows:

- i. Lack of clarity by the public (elite and otherwise) on what Public Relations is about;
- ii. Lack of understanding by policy makers, especially in government, on the role and value of Public Relations in national development;
- iii. Lack of interest and/or commitment by most members of the Institute to promote the interest of their profession and Institute;

This implies that we have a lot of work to do. Future-forwarding Public Relations in Nigeria must begin with a conscious dawning that we are not on ground. The reality is that the value we give to our profession and our Institute is tantamount to the value leadership of our organisations, government and non-government will give to us.

My Dear colleagues, as members of a highly priced and cherished profession, we have to take full responsibility for the future of our Institute and our profession. As practitioners, we should advocate, promote, present, package, represent, and position our Institute and our profession, as a very serious and value-loaded organization, at all times. This is what other professional groups have done for their professions that have given them the value they enjoy in the polity. Our people say that as you make your bed, so shall you lie on it.

The Council, which I lead, is very committed to dedicating and rededicating ourselves to continue sacrificing for the best outcome for the Institute.

However, we cannot do this alone. It has to be a partnership between the practice and the structure – the leadership and the members. I thank you for your accepting this challenge to recommit ourselves to promoting ourselves. More than ever, Public Relations needs Public Relations, according to Yomi Badejo-Okusanya.

May I say a big thank you to those of us who have since seen the need for the gospel I preach and have joined the team of evangelism for our profession and our Institute.

PART FOUR - CONCLUSION

In conclusion, I must say that I am proud of the progress we have made as an Institute over the past year. Our achievements are a testament to the dedication and commitment of our Members, Council, and Secretariat. As we look to the future, let us remain steadfast in our commitment to excellence, professionalism, and ethical conduct.

It is indeed a New Dawn, and together, we can continue to elevate the practice of public relations in Nigeria and beyond.

Thank you and God bless.

Dr. Ike Neliaku, fnipr

President and Chairman of Council

Nigerian Institute of Public Relations (NIPR)

NIGERIAN INSTITUTE OF PUBLIC RELATIONS

FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31ST, 2023

ARAH
+ CO.

OKOCHA
(Chartered Accountants)

10, Gbingin Ninola Street,
Magodo Brooks, South Gate, Magodo
Tel: 08123171301

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF NIGERIA INSTITUTE OF PUBLIC RELATION

We have audited the accompanying financial statements of Nigeria Institute of Public Relations, as at 31st, December 2023, set out on pages 3 to 5 which have been prepared on the basis of the accounting policies on page 6 and the explanatory notes on pages 7 to 10.

Directors Responsibility for the financial statements

The Directors are responsible for the preparation and fair presentation of these financial statements in accordance with the Companies and Allied Matters Act, CAP C20,LFN 2004. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the Institute has kept proper accounting records and the financial statements are in agreement with the records in all material respects and give in the prescribed manner, information required by the Companies and Allied Matters Act, CAP C20,LFN 2004. The financial statements give a true and fair view of the financial position of Nigeria Institute of Public Relations, as at 31st December 2023 and of its financial performance and its cash flows for the year ended in accordance with the Statements of Accounting Standards issued by the Nigerian Accounting Standards Board.

Chartered Accountants
Lagos Nigeria,

2024



NIGERIAN INSTITUTE OF PUBLIC RELATIONS

REPORT OF THE PRESIDENT

REPORT OF THE PRESIDENT

The President and Council have pleasure in submitting herewith their report together with with the audited Financial Statements of the Institute for the year ended December 31, 2023

The Institute is involved in the regulation of Public Relation and the activities of the practitioners of the noble profession.

STATE OF AFFAIRS

In the opinion of the Council, the state of the institute's affairs is satisfactory and there has been no material change since the date of the balance sheet.

RESULTS

Surplus/(Deficit)

N

42,793,120

42,793,120

DIRECTORS:

The Council at the date of this report and those who held office during the year are as follows:

Officials:

Dr. Ike Neliaku

Prof. Emmanuel S. Danduara

Mr. Uzoma Onyegbadue

Position Held

President & Chairman of Council

Vice President & Vice Chairman of Council

Registrar

AUDITORS:

The auditors, Arah Okocha & Co Chartered Accountants, have indicated their willingness to continue in office in accordance with section 357(2) of the Companies and Allied Matters Act 1990

By the order of the Board.

Secretary

ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2023

NOTES TO THE ACCOUNTS

Note:

1 ACCOUNTING POLICIES

The following is a summary of the significant accounting policies adopted by the Institute in the preparation of these accounts.

1.1 Basis of Accounting

The accounts are prepared on the basis of the Historical convention

1.2 Depreciation

Depreciation on fixed assets is on the a straight line basis at the following rates calculated to write off the cost or valuation of these assets concern over their estimated useful life.

Motor Vehicle	20%
Furniture and Fittings	12.5%
Equipment	12.5%
Graduation gowns	10%

REVENUE ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2023

		Dec 31st 2023	Dec 31st 2022
	Notes	N	N
RECEIPTS			
Student Registration/Member	8	14,250,800	6,295,000
Members Subscription	10	23,512,975	10,467,000
Examination	8	-	1,049,000
Master Class	9	31,238,000	21,650,000
Recertification	9	844,000	820,000
MCPD / Directors' Conference	11	10,185,000	4,792,500
Induction	10	42,807,000	28,220,000
ECOWAS and Training	11	45,181,000	-
Annual Conference/AGM	11	52,470,000	30,500,000
Sundries Income	12	5,888,000	1,497,500
		<u>226,376,775</u>	<u>105,291,000</u>
Less: PAYMENTS	14	(183,583,655)	(104,337,914)
Surplus/(Deficit)		<u>42,793,120</u>	<u>953,086</u>

BALANCE SHEET AS AT 31 DECEMBER 2023

	NOTES	Dec 31st 2023 N	Dec 31st 2022 N
ASSETS EMPLOYED			
Fixed Assets	2	6,287,263	9,582,716
CURRENT ASSETS			
Stock at Cost	3	-	-
Debtors and Prepayment	4	35,373,509	5,027,067
Bank and Cash Balances	5	33,919,181	3,180,576
		69,292,690	8,207,643
Less			
CURRENT LIABILITIES			
Creditors: Amounts falling due within one year:		24,573,221	9,576,746
Creditors and Accruals	6	24,573,221	9,576,746
Net Current Assets/(Liabilities)		44,719,469	(1,369,104)
		51,006,732	8,213,613
FINANCED BY:			
ACCUMULATED FUND			
Members Fund	13	51,006,732	8,213,612
Members' Fund		51,006,732	8,213,612

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2023

	Dec 31st 2023 N	Dec 31st 2022 N
CASH FLOW FROM OPERATING ACTIVITIES		
Surplus/(deficit) for the Year	42,793,120	953,086
Adjustment For Items Not Working Movement of Funds		
Depreciation	3,295,453	3,321,018
Cash Flow From Operating Activities Before Changes in Working Capital	46,088,573	4,274,104
(INCREASE)/DECREASE IN OPERATING ASSETS		
Stock	-	-
Debtors and Prepayment	(30,346,442)	(199,297)
INCREASE/(DECREASE) IN OPERATING LIABILITIES		
Creditors and Accruals	14,996,475	(3,664,239)
Net Increase/Decrease in Operating Activities	30,738,606	410,568
INVESTING ACTIVITIES		
Purchase of assets	-	-
Members' Fund	-	1,582,209
Net Cash and Cash Equivalent From Operating Activities	30,738,606	1,992,777
Net Cash and Cash Equivalent at the Start	3,180,575	1,187,798
Net Cash and Cash Equivalent at the End	33,919,181	3,180,575
REPRESENTED BY:		
Bank and Cash Balances	33,919,181	3,180,575

ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2023

NOTES TO THE ACCOUNTS

Note 2

Fixed Assets	Land N	Office Equipment N	Furniture & Fittings N	Motor Vehicle N	Graduation Gown N	Total N
At 1/1/2023	248,093	7,566,489	1,431,287	13,912,500	3,340,000	26,498,369
Additions			-			-
	<u>248,093</u>	<u>7,566,489</u>	<u>1,431,287</u>	<u>13,912,500</u>	<u>3,340,000</u>	<u>26,498,369</u>
Depreciation						
At 1/1/2023	-	6,395,392	1,170,761	8,347,500	1,002,000	16,915,653
Charge for the year		146,387	32,566	2,782,500	334,000	3,295,453
At 31/12/2023	-	<u>6,541,779</u>	<u>1,203,327</u>	<u>11,130,000</u>	<u>1,336,000</u>	<u>20,211,106</u>
Net Book Value at:						
At 31/12/2023	<u>248,093</u>	<u>1,024,710</u>	<u>227,960</u>	<u>2,782,500</u>	<u>2,004,000</u>	<u>6,287,263</u>
At 1/1/2023	<u>248,093</u>	<u>1,171,097</u>	<u>260,526</u>	<u>5,565,000</u>	<u>2,338,000</u>	<u>9,582,716</u>

ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2023

NOTES TO THE ACCOUNTS

Note:

	Dec 31st 2023 N	Dec 31st 2022 N
4 DEBTORS AND PREPAYMENTS		
Debtors - Members	31,773,509	4,277,067
Other Debtors - Staff	100,000	-
Receivables - AGM	2,750,000	
Prepayment	750,000	750,000
	<u>35,373,509</u>	<u>5,027,067</u>
5 BANK AND CASH BALANCE		
UBA Plc US\$	5,615,711	77,084
Zenith Bank	35,675	5,853
UBN Plc Account 1	6,572,296.00	320,898
UBN Plc Account 2	2,062,406.00	72,809
UBA Plc Account 1	33,975.00	13,975
UBA Plc Account 2	12,696,713.00	94,667
Cash in Hand (Imprest)	25,268	5,500
Eco Bank (AGM)	6,877,137	2,589,790
	<u>33,919,181</u>	<u>3,180,576</u>
6 CREDITORS AND ACCRUED EXPENSES		
Accrued Expenses Note 7	11,322,767	8,826,746
Audit fee	400,000	500,000
Salaries	-	-
Payables	12,850,454	250,000
	<u>24,573,221</u>	<u>9,576,746</u>
7 Accrued Expenses		
Legal	-	-
Entitlement Due b/f	6,202,967	8,826,746
	<u>6,202,967</u>	<u>8,826,746</u>

NIGERIAN INSTITUTE OF PUBLIC RELATIONS

FINANCIAL

ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER, 2023

Note:	Dec 31st 2023 N	Dec 31st 2022 N
8 Membership Forms/Registration/Exam		
Registration Fees	-	160,000
Examination Fees / Forms/Exception	7,213,050	1,049,000
Membership forms	7,037,750	6,135,000
	14,250,800	7,344,000
9 Certification		
Master Class	31,238,000	21,650,000
Recertification	844,000	820,000
	32,082,000	22,470,000
10 Subscription		
Members Subscription	23,512,975	10,467,000
Induction	42,807,000	28,220,000
	66,319,975	38,687,000
11 MCPD & Workshops		
MCPD	2,815,000	4,792,500
Annual Conf of Directots	7,370,000	-
AGM	52,470,000	30,500,000
ECOWAS	40,725,000	-
Training	2,477,000	-
Tertiary Workshop	1,979,000	-
	107,836,000	35,292,500
12 SUNDRY INCOME		
Upgrading of Membership	2,405,000	1,095,000
Transcript/Past Questions	13,000	60,000
Courier	1,020,000	48,500
Donations	2,450,000	-
Convocation/Collection of Certificate	-	294,000
	5,888,000	1,497,500
13 Members Fund		
Balance B/F	8,213,612	5,393,317
Surplus/(Deficit) for the year	42,793,120	953,086
Members' fund	-	1,867,209
Balance C/F	51,006,732	8,213,612

ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER, 2023

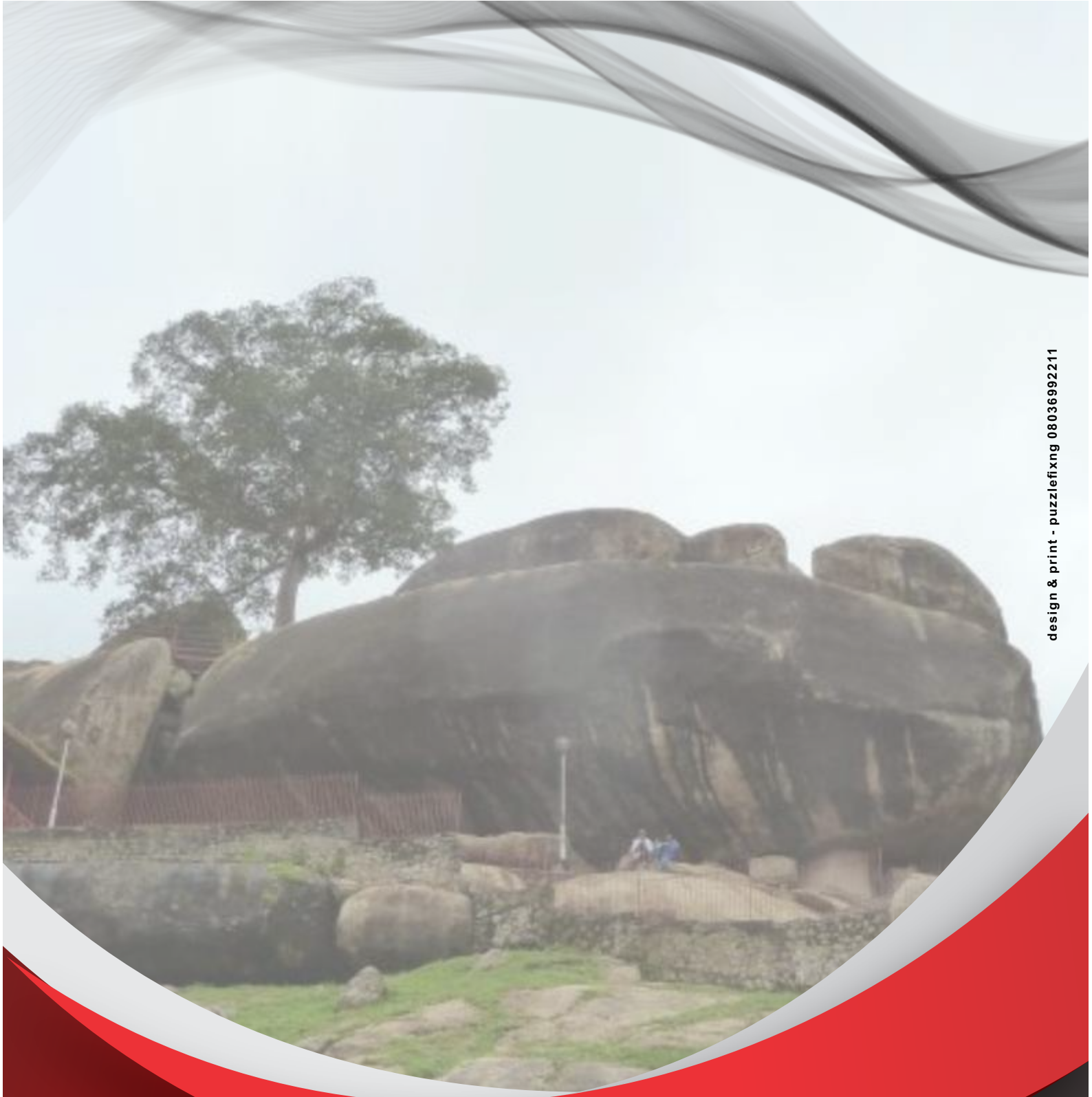
Note	Dec 31st 2023	Dec 31st 2022
14 PAYMENTS		
Workshop / Induction/Training	7,802,112	875,500
ECOWAS Training	31,737,445	-
Spokeperson Summit	5,000,000	-
Cadreization	2,673,000	-
ICT - ICT Consortium	4,719,850	-
Directors conference	6,879,300	-
Meetings and Conferences	420,000	8,397,575
Examination Expenses	-	1,866,800
Salaries and Wages	24,301,323	19,976,520
Master Class	13,787,876	10,167,000
Transport and Travelling	19,954,050	17,157,300
Stationeries and Printings	1,024,200	878,660
Advertisement and Publicity	-	-
Repair and Mainteanance	1,061,615	2,413,230
Telephone and Internet	329,350	115,000
Courier/Postage	810,149	1,288,224
Hospitality	77,430	45,000
Rent and Rates	3,500,000	4,300,000
Utilities	862,320	143,850
Gift and Donations	890,000	2,050,000
Medical and Staff Welfare	-	63,250
Newspaper	34,730	22,800
Legal and Professional fee	2,650,700	1,052,500
Bank Charges	291,101	176,404
DSTV	24,500	15,600
Audit Fee	400,000	500,000
Auto and Generator Fuel	566,190	341,400
Subscription	-	901,000
Depreciation charges	3,295,453	3,321,018
Commission	2,220,000	-
AGM Expenses	40,041,420	28,269,283
Checksum dues to Chapters	8,229,541	-
	183,583,655	104,337,914



TH

Goal:
Advocate the value of Public Relations as a Leadership Tool





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